




























Coaching plans

MS SEO Marketing Coaching plans

Packages	1 3 calls Single Package	2 Half Year	3 Full Year
 Number of meetings	3	12	24 - 60
 Price	€ 600	€ 3 500	€ 6 000
 Number of stakeholders	1	3	3
 Analysis of Company	● ○ ○ ○ ○	● ● ● ● ○	● ● ● ● ●

What you get

See what is included in each package

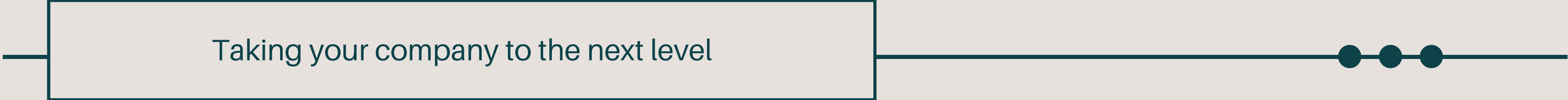
Packages	3 calls Single Package	Half Year	Full Year
 Recorded Looms For implementation			
 Cost & Marketing strategy			
 Biweekly calls			
 Setting up / updating data sources & tracking according to strategy			
 Setting up / updating dashboards			
 Full access to SEO resources			
 Support with campaign optimization			
 Full competitive and market analysis			

What's included?

	3 calls	6 Months	1 year
● Intensive support & Guidance	1 NO	2 3 Months	3 6 Months
● Biweekly calls	No	3 Months	6 Months
● Recorded Looms	Only available information	Addapted to your sitation	Addapted to your sitation

Roadmap

Taking your company to the next level



Scenario one

You already made some progress in marketing & have leads coming in

Analyse Data

Analyze what is working and what is not, readdress or optimize channels

Data Sources

Go over, add and organise your data sources. Make sure everything is tracked correctly.

Partnerships

Partnerships can be a big asset to your revenue, finding the right partners and expanding your partner network is a great strategy.

Campaigns

Search, retargeting on LinkedIn, review campaigns, SEO campaigns (meta if applicable)

Implementation

Content on LinkedIn, blogs and guest posts.

Scenario two

You're a start-up with ZERO marketing experience or trackrecord

Review ICP & USP

Adapt your ICP into marketing language and set up first-party data streams according to this.

Competitors

Analyse competitors, their content, campaigns and SEO to understand what we can do better.

Content Strategy

Based on Total Obtainable Market interests - Broad and interesting but always preferable to your product.

Budget

Your serviceable obtainable market will be determined by your budget.

Campaign Strategy

Based on serviceable available market, specific and directly related to your solution or service.

Grow faster with the right tools and focus

My client's growth tends to be what other companies see in three years. Triple the results in only one year time. With the right focus and tools, you can scale your company without making all the rookie mistakes I made years ago.

Leverage my knowledge and the tools I've accumulated over the years to help you reach your goals quicker.

